



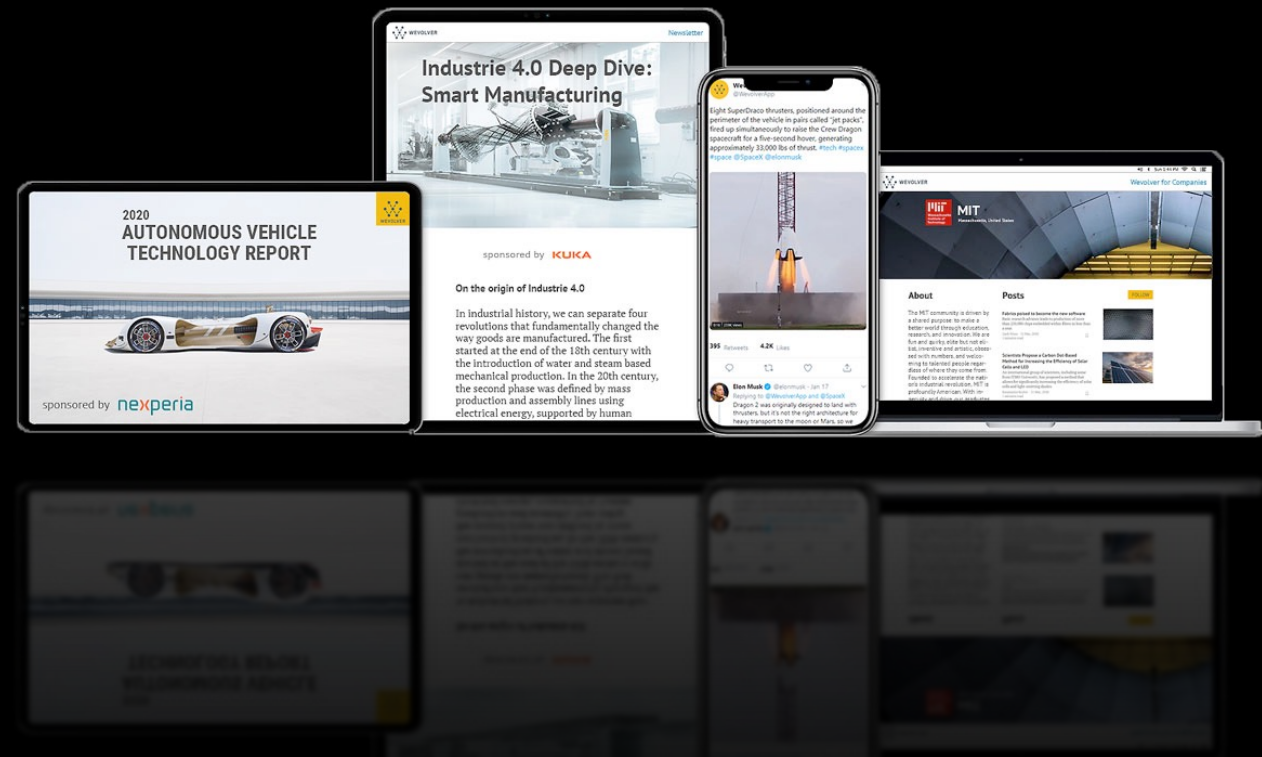
How engineers stay cutting edge

REACH ENGINEERS

Every month, millions of engineers visit Wevolver's web platform and social media to stay up to date about the latest technologies.

Our goal is to provide engineers & companies the knowledge and connections they need to innovate.

Through our reach in the engineering community and our team of 50+ technical content writers we help companies perform marketing in a high-quality and impactful way.



"I read Wevolver at least weekly to stay up to date."

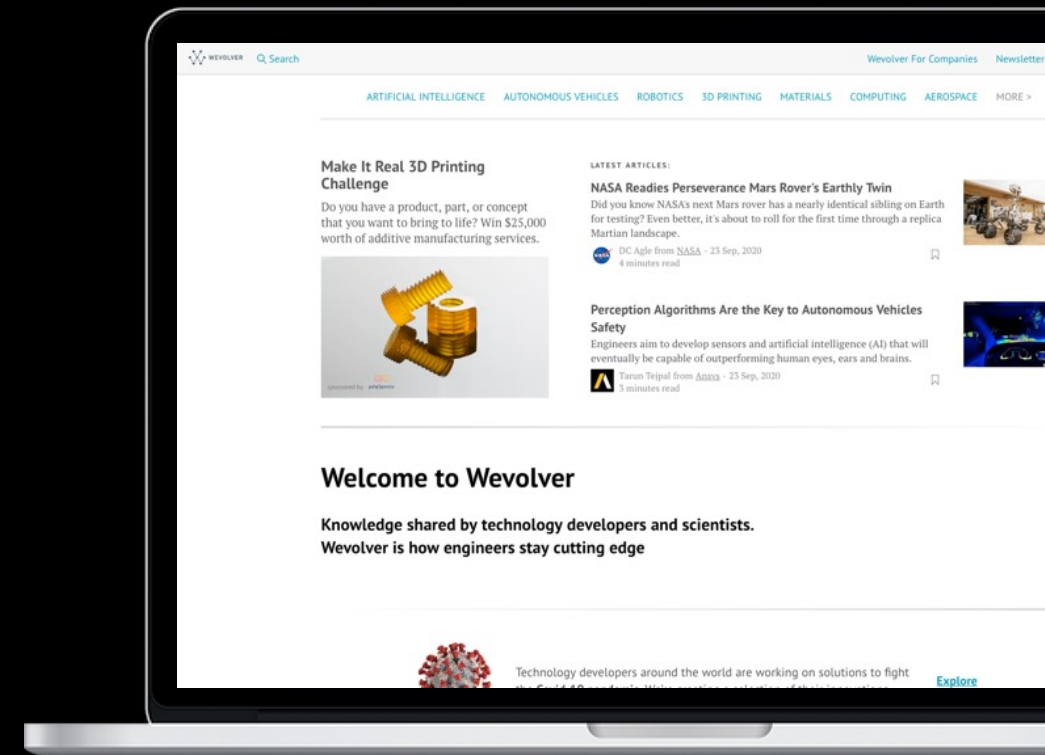
Andrey Shtylenko, Global AI Leader at Honeywell AI & Robotics Lab

"We're working on a healthcare robot, and I use Wevolver to research all relevant technology that has been developed in this field."

Lucas Ochoa, Carnegie Mellon University Human Computer Interactions, Creative Technologist at Google

"Working with Wevolver resulted in a sales pipeline worth many millions"

Tim Vorage, Director Revenue Operations, Mitsubishi



REACH ENGINEERS ON WEB AND SOCIAL

Total followers & subscribers

1,000,000+

Organic uniques reached p/m

7,000,000+

Audience:

1. LinkedIn	150,000+
2. Instagram	450,000+
3. Twitter (X)	40,000+
4. Facebook	325,000+
5. Reddit	14,000+
6. Telegram	4,000+
7. TikTok	60,000+
8. Web Platform	250,000+ uniques p/m



SXSW Innovation Award



Fast Company Top 20
Most Innovative Web platforms

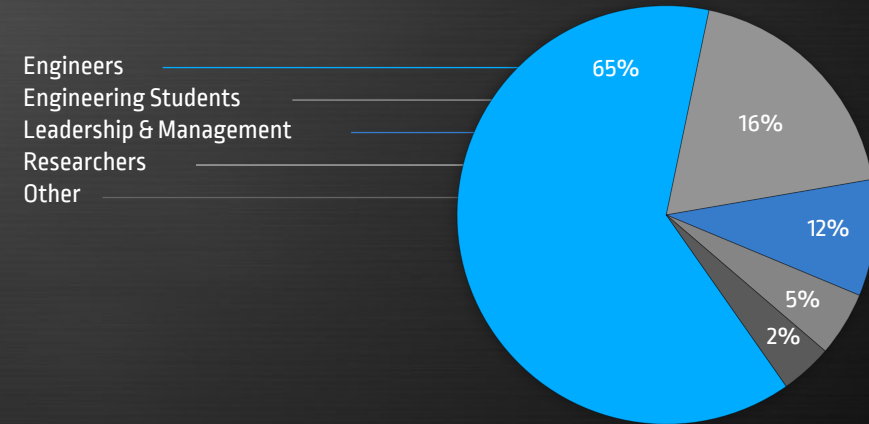


Accenture Innovation Award

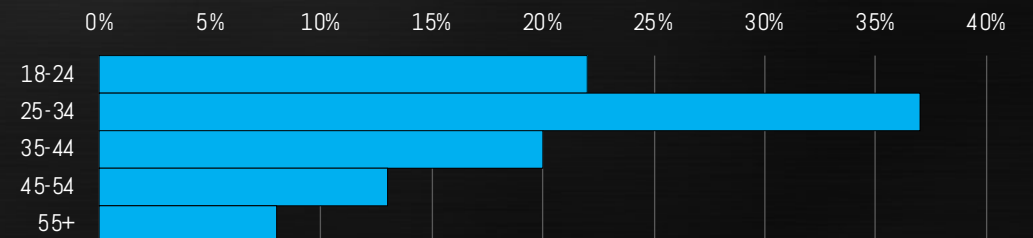


WE REACH THE NEW GENERATION OF ENGINEERS

BACKGROUNDS



AGE

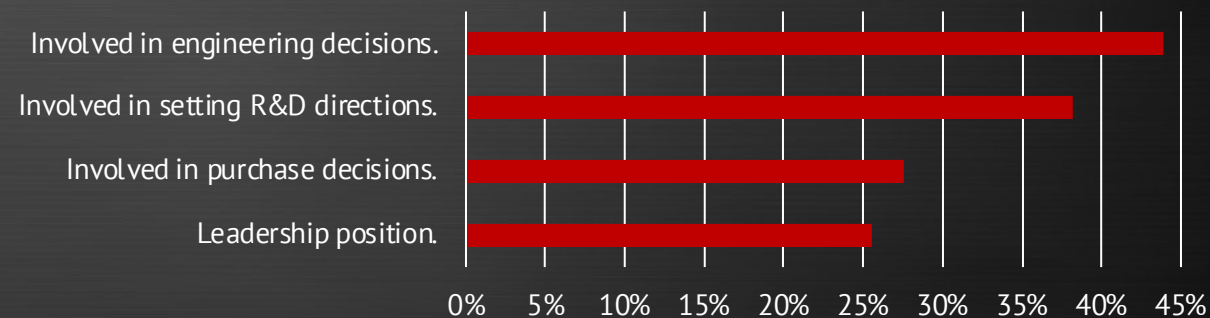




REACH DECISION MAKERS IN EUROPE AND THE USA

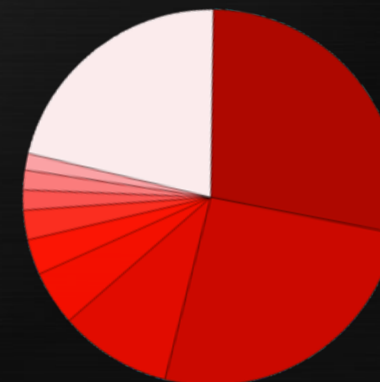
Our unique community
of engineering talent

LEADERSHIP



TOP COUNTRIES

USA	31%
Europe	30%
India	10%
Turkey	5%
Canada	3%
Brazil	3%
Australia	2%
Japan	1%
Other	15%





FROM STARTUPS TO GLOBAL LEADERS

Our community works or studies at the world's most innovative companies. From cutting edge startups to global leaders.



THE BIGGEST CHALLENGE IN MARKETING IS TO REACH BEYOND YOUR EXISTING AUDIENCE

We become your super power





Awareness & Demand Creation

Reach a new audience and
stay top of mind.

Lead Generation

Form long-term relationships
with potential customers.

Engagement

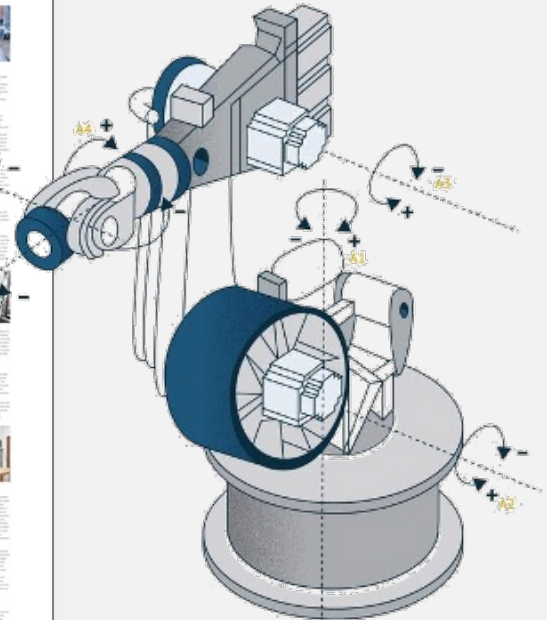
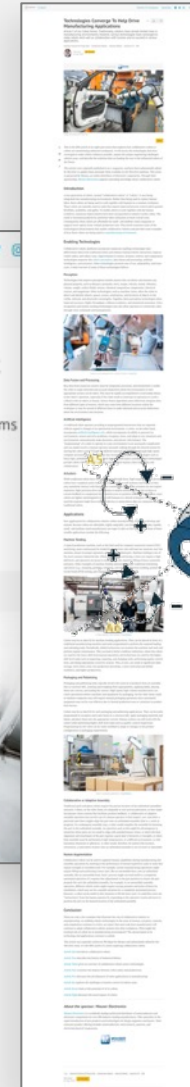
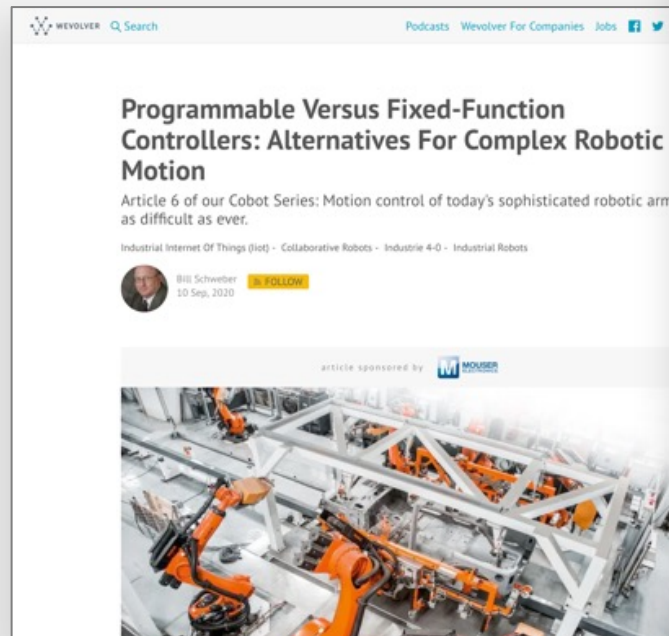
Connect with the people
who matter to you.

Insight

Understand your market,
users, and customers

CONTENT CREATION

Blog articles, white papers,
reports, ebooks, graphics,
and more.



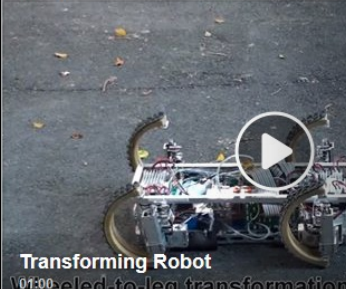
CONTENT DISTRIBUTION

Sponsored content
Social Media campaigns
Product launches
Event promotion

Wevolver.com
September 29, 2018 · 🌐

A robot that has the advantage of both wheels' locomotion capability on flat ground and legs' navigation.

The robot has four leg-wheel modules. Each leg composed of two half-circle legs and can be driven radially with respect to the hip joint, where the definition of the 2-degrees-of-freedom polar coordinate system. When the legs are extended, the robot moves like a vehicle, and when the legs are retracted, the robot quadrupled.




Transforming Robot
Wheeled-to-leg transformation

488,637 People Reached 64,968 Engagements

👍👎👁️ 5.6K 143

Wevolver
@WevolverApp

Eight SuperDraco thrusters, positioned around the perimeter of the vehicle in pairs called "jet packs", fired up simultaneously to raise the Crew Dragon spacecraft for a five-second hover, generating approximately 33,000 lbs of thrust. #tech #spacex #space @SpaceX @elonmusk



0:16 | 259K views

395 Retweets 4.2K Likes

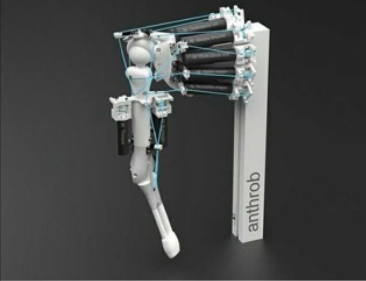
🗨️ ↺️ ❤️ ↗️

Elon Musk @elonmusk · Jan 17
Replying to @WevolverApp
Dragon 2 was originally designed to land with thrusters, but it's not the right architecture for heavy transport to the moon or Mars, so we decided not to qualify it for thruster landings

111 217 6.2K ↗️

Wevolver @WevolverApp · Jan 17
We read that the efforts & resources to qualify

wevolverapp



Liked by **seth_n** and 1,840 others

jeremiaball I think sls wouldn't be needed. Doesn't look like there is small intricate parts that need extreme detail. Ultimaker should work fine.
8w 1 like Reply

rickyroze.gif You could probably print this on an ultimaker. If you want a more robust print you can send it to MarkForged and have them print it in one of their stronger materials. Also if it's super intricate you may want to check out FormLabs for their new SLS and SLA printers. They are very high resolution. Not sure if you can send them things to print though. Last time I checked, markforged will print things for you though.
8w 1 like Reply

bskeebbers Looks like there are some pretty big parts. I'm willing to bet I could print this up on my cr-10. I'd probably use a .2mm nozzle and a small layer height then finish it off with a light wet sand and smooth it off in an

ENGAGEMENT & INSIGHT

**We interact directly, daily, with the
smartest people in your industry.
From engineering challenges to
lead gen, to business intelligence.**



CUSTOMERS
WORKING WITH US
TO REACH ENGINEERS
RANGE FROM CUTTING
EDGE STARTUPS TO
GLOBAL LEADERS

A SMALL SAMPLE OF OUR CUSTOMER BASE:





Product Details

Articles

Long-read deeply informative pieces

These can be technical articles or case studies. Technical articles factually convey complex narratives on products, applications, or technologies. Case studies create compelling stories that illustrate how technologies and solutions are applied and solve real-life challenges.

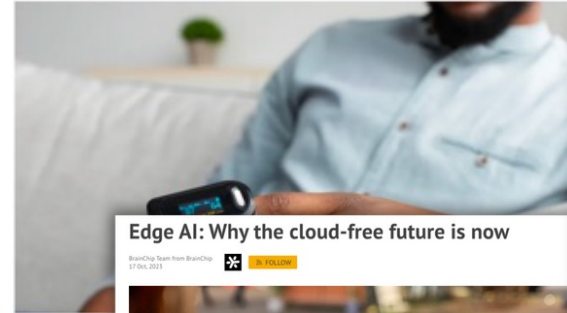
What's included

- 800 – 1,500 words
- Sourcing of images or custom illustrations
- Web article published on Wevolver.com

Simply saving lives: A deep look at the simple but brilliant pulse oximeter



Katie Thomsen
26 Apr. 2023



Edge AI: Why the cloud-free future is now

BrainChip Team from BrainChip
17 Oct. 2023



A life-saving app
Low Power Design - Mic...

Smart connected devices have the greatest impact for in into the smart conne accurately measure b components, the uni a bright future for sm

What is a pulse

A pulse oximeter mea well the heart is pun legs¹⁶. Common devi oxygen levels. Traditi seen as part of a blo

Healthcare professio patient's current con heart failure, anemia, undergone surgery th their cardiovascular captured by the oxim which can help treat

This is the first article in a new series from BrainChip highlighting their vision and technology.

Artificial Intelligence - Edge AI - Edge Processors

Moore's Law and distributed cloud computing have enabled artificial intelligence (AI) and machine learning (ML) applications to effectively overcome Von Neumann bottlenecks that once limited data throughput on conventional systems. With enormous amounts of targeted compute power and memory available in the cloud, AI/ML training and inference models continue to increase in both size and sophistication.

However, cloud-based data centers have created a new set of challenges for AI applications at the edge such as latency, power, and security. Untethering edge AI from the cloud helps address some of these issues—and creates opportunities for the semiconductor industry to design new products with smarter and more independent sensors, devices, and systems.

For example, autonomous vehicles leverage cloud-free, edge AI learning at high speeds to continuously update and define safety parameters that make it easier for onboard systems to detect anomalous structural vibrations and engine sounds.

Cloud-free edge AI also enables gesture control with faster response times, allowing doctors and therapists to help people with disabilities interact with sophisticated robotic assistance devices. In the future, field hospitals in disaster zones can deploy medical robots with advanced edge AI capabilities, even if connectivity is limited.

Case Study: Embedded Artificial Intelligence Unleashes Smart Shopping



Rosalena Adedoye
21 Oct. 2022



Image credit: Amazon

Understand how embedded AI is changing the way we shop

Artificial Intelligence - Embedded Software

The concept of smart shopping has been in the works since the internet first entered the retail scene—shaking up the shopping experience and making eCommerce¹⁹ mainstream. Retail is changing and evolving, and several advanced computer technologies are beginning to influence the way we shop not only online, but in brick-and-mortar stores too.

'Smart shopping' can refer to multiple things from data-backed advertising campaigns and price comparison websites to contactless shopping in retail stores. In all cases, its end goal is the same—to make shopping easier, faster, and cheaper.

The focus of this article is hardware-enabled smart shopping—particularly how retail businesses can apply Artificial Intelligence-powered microprocessors to checkout systems and devices to improve the shopping experience for customers and sellers.

A short introduction to embedded Artificial Intelligence

Artificial Intelligence (AI) is the capacity of machines, computers, software, and other devices to simulate the human problem-solving approach and decision-making process by mimicking human intelligence, learning, and actions²⁰.

In essence, AI is a comprehensive tool that uses biologically-similar technology to receive, combine and evaluate data while applying the processed information to accomplish tasks and make better decisions. These biologically similar tools include computer vision and neural network technology—concepts that are central themes in this article.

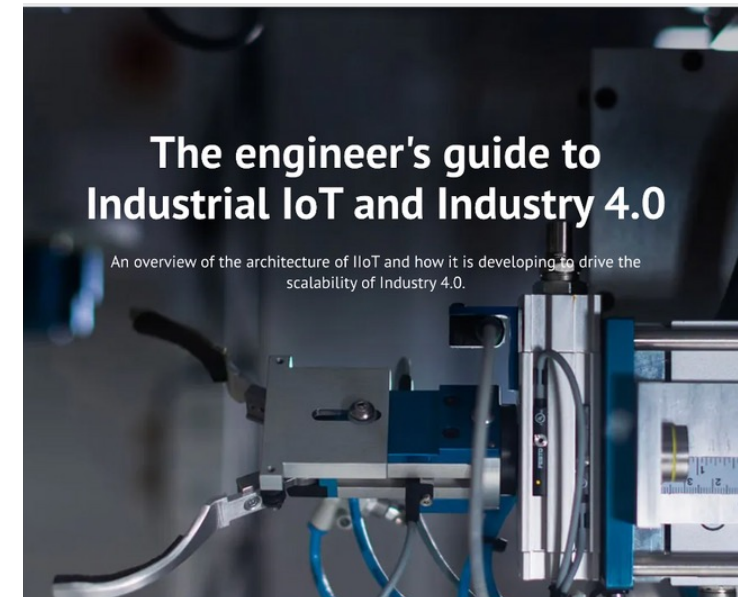
White papers

Inform and present your point of view

Our white papers are authoritative reports or guides that inform engineers and technical leaders and present your view. Wevolver's technical writers and graphic designers turn your input and expertise into high-quality and engaging white papers.

What's included

- 1,500 – 6,000 words
- Sourcing of images
- Custom illustrations and diagrams
- Custom designed co-branded PDF
- Published on Wevolver.com

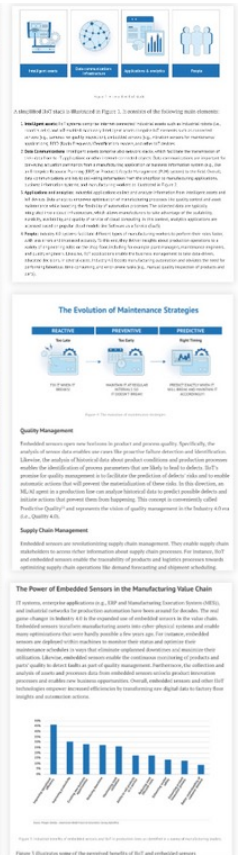


The engineer's guide to Industrial IoT and Industry 4.0

An overview of the architecture of IIoT and how it is developing to drive the scalability of Industry 4.0.

Together with Arduino Pro, we are creating a series of content about the Industrial Internet of Things (IIoT), Industry 4.0 and use of embedded sensors in the value chain. This guide provides an overview of the architecture of IIoT and how it is developing to drive the scalability of Industry 4.0. Future articles will dive deeper into edge processing and machine learning and broader applications for IIoT such as smart agriculture.

This guide was written by John Soldatos, an Internet of Things and Industry 4.0 consultant and Honorary Research Fellow with the University of Glasgow, with editing and additions by Wevolver.



Thought Leadership

Convey your vision to the industry

An in-depth interview with your company's technical leadership (e.g., CTO, CEO, Lead Engineer) in which they share their vision and explore key technology topics. Show your company's expertise and convey your credibility to the engineering community.

What's included

- Interview
- Approx. 1,000 – 2,000 words
- Published on Wevolver.com

Hardware is hard. Does it have to be?

Zach Supalla from Particle
06 Apr 2022



[FOLLOW](#)



A brief introduction to my series for and about hardware/software businesses.

Search for articles and topics on [Wevolver](#)

Search



[Explore topics](#)

This is the first piece in a 4-part opinion series for and about hardware/software businesses.

"Hardware is hard."

Phrases like these don't get a lot of critical thinking. If you run a business that manufactures a physical product, "hardware is hard" is the kind of thing you'd say in a meeting while lamenting the unavailability of silicon. Or when complaining about a delay. Everyone around the room will solemnly nod and agree.

Hardware companies face unique challenges that pure software companies don't. Inventory, supply chain, shipping, logistics. Slower design cycles. Defects and returns. There are many challenges associated with making real things that software companies don't have to deal with.

But there are a lot of things about software that are hard too. Pricing is hard. Reducing churn is hard. Increasing sales velocity is hard. Recruiting is hard. Scaling is hard. Is hardware uniquely hard?

I would argue that the biggest difference is the mindset. The challenges a software company might face are perceived as solvable problems that separate strong SaaS companies from weak SaaS companies. Some software companies have high churn; others don't. If your churn is low, you're good. If your churn is high, fix it or die.

E-book & Reports

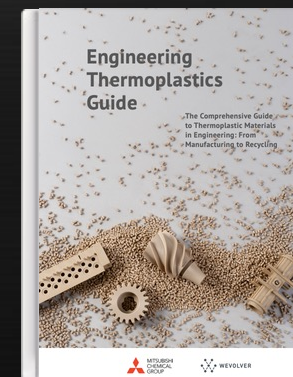
Exceptional in-depth content pieces, loved by our community.

E-books / reports take a deep dive into specific technologies or subjects.

Next to being published and promoted on Wevolver's web and social channels, we also provide a beautifully designed PDF suitable for hard-copy print, which can be used on trade shows and for client engagements.

What's included

- 6,000 – 20,000 words
- Images and diagrams
- Custom designed co-branded PDF optimized for print
- Published on Wevolver.com, together with a downloadable PDF
- Tailored social media promotion campaign



Tech Specs

Showcase the specifics of your products

Technology Specifications (Tech Specs) are factual representations of a product. They enable the reader to get an understanding through the description, specifications, references, and a media gallery.

Tech Specs can be embedded into other content like articles, and are included in product launch packages.

What's included

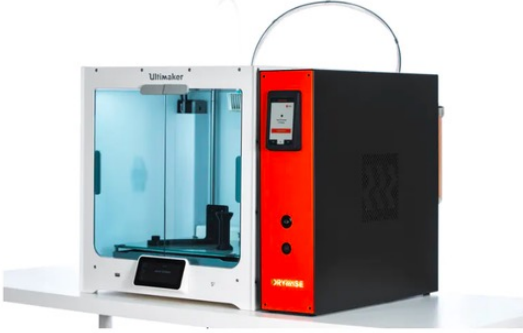
- Page on Wevolver with specification table, product description, and media gallery.
- Embedding the Tech Spec in relevant content of yours.

Tech Specs | Product Specification

Drywise In-Line Filament Dryer

An in-line filament dryer that continuously and reliably removes excess moisture from the filament during FDM/FFF 3D printing.

3D Printing - Digital Fabrication - Materials



Specifications

Device	Active Inline Filament Dryer	
Technology	Technology Fused filament fabrication (FFF) filament pre-processing	
Interface	4.3" capacitive touch panel	
	Guiding LED lights	
Filament Path	Guided input and output filament port	
Filament Diameter	2.85	mm
Compatible Materials	Covestro (former DSM) Novamid ID 1030	
	Covestro (former DSM) Novamid ID 1070	
	BASF Ultrafuse PA	
	Ultimaker Nylon	
	Polymaker COPA	
Operating Sound	<50dBA	

Social media campaigns

Share your content with **1 million+** followers

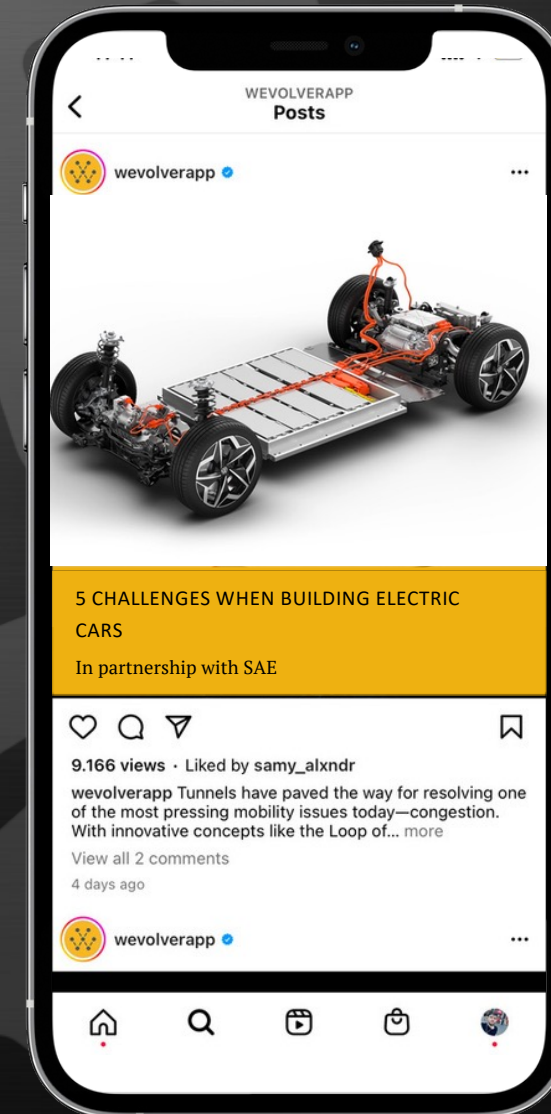
We distill the essence of your longer web content such as articles and eBooks into informative and inspiring social media posts. Wevolver's channels are trusted by engineers as a source of knowledge and inspiration.

What's included

- Content creation & campaign planning
- Linking to your content on Wevolver.com
- Your handles and tags



1,000,000+ followers on all channels



Top 3% global podcasts

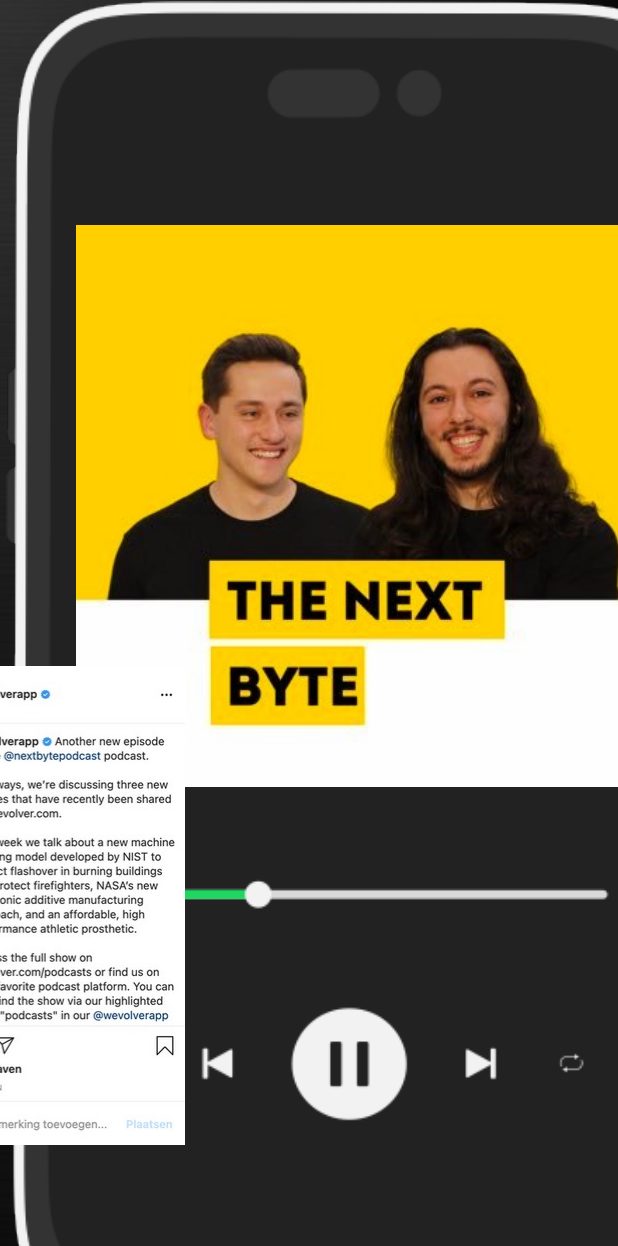
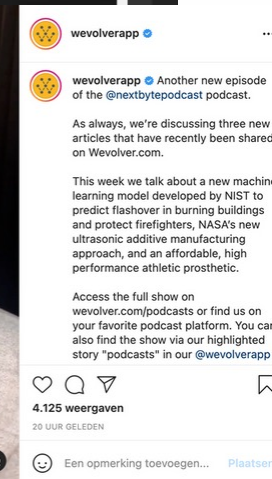
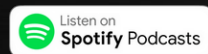
Podcast Sponsorship

The podcast for engineers, by engineers.

The Next Byte is a unique podcast series made for engineers, by engineers.

150+ episodes have been published and the show has built up a community of people who tune in every week to learn about the latest innovations.

The podcast hosts will work with you to craft meaningful sponsor stories for each episode. Your company will also be highlighted in a large social media campaign that promotes your episodes.



Product Launch

Instantly create massive awareness

A Product Launch package combine a long-read article, tech specs, and social media posts to introduce a new product to the community.

A Product Launch package consists of:

- 1 Long-read technological article or case study
- 1 Tech Spec
- 1 Large social media campaign

What is the strongest 3D printing material?



Whether you are a hobbyist or an expert, most of your projects need that are strong and tough. With this article, we aim to compare the 3D printing materials and provide you with an answer.

3D Printing - Digital Fabrication - Materials

It won't be an overstatement to say that most of you reading this article have wondered "which 3D printing material is the strongest?" It is surely an interesting question. One that everyone wants to know the answer to. Whether you are a hobbyist or an expert, most of your projects need materials that are strong and tough. With this article, we aim to compare the toughest 3D printing materials and provide you with an answer.

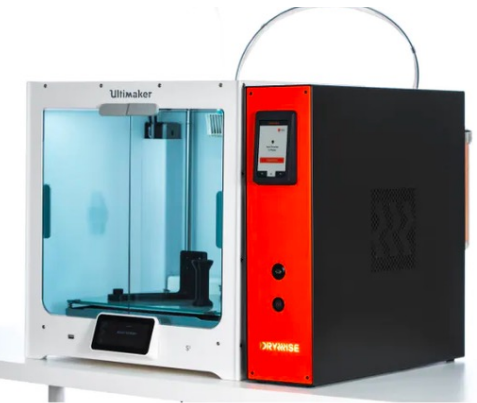
But this also begs the question of what strength means for 3D printing materials?

Tech Specs | Product Specification

Drywise In-Line Filament Dryer

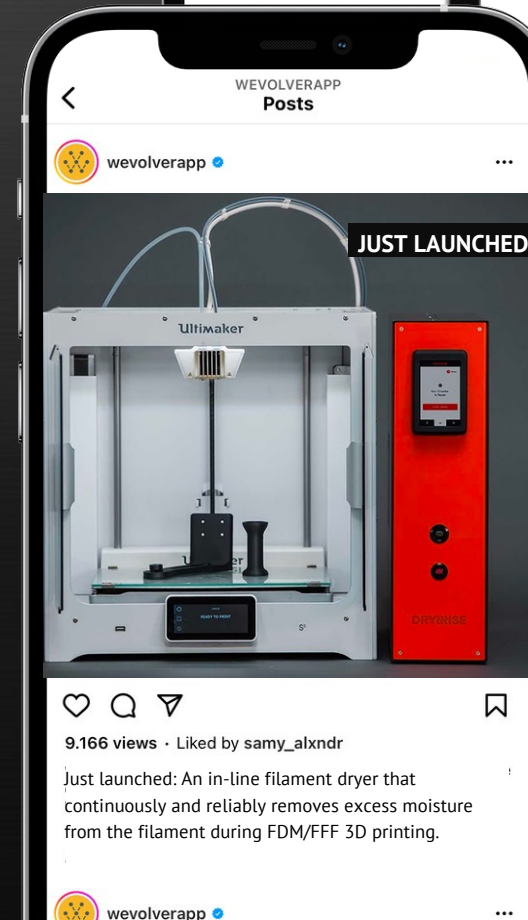
An in-line filament dryer that continuously and reliably removes excess moisture from the filament during FDM/FFF 3D printing.

3D Printing - Digital Fabrication - Materials



Specifications

Feeder Type	Dual Extruders
Temperature Capability	Up to 340 Degrees
Interface Type	7-inch capacitive touchscreen
Core Replacement	Swappable Printing Cores
Printing Technology	Fused Deposition Modeling (FDM)
Print head	Dual Extrusion with Auto-nozzle lifting
Nozzle Diameter	0.25 mm, 0.4 mm, 0.6 mm, and 0.8mm
Applications	Factory Floors
OS Support	Windows, MacOS, Linux
Connectivity	WiFi, USB, Ethernet



Event promotion

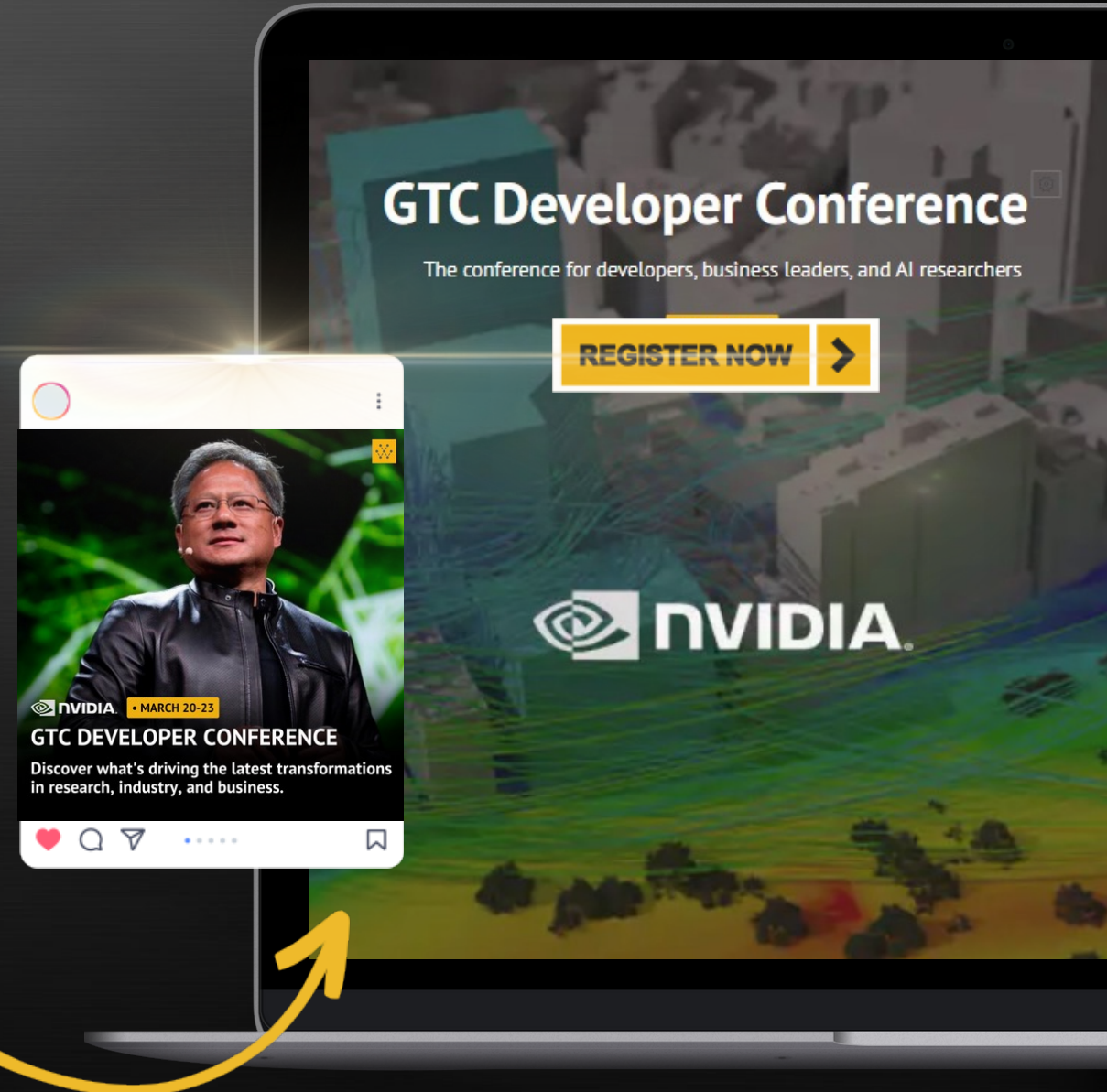
For conferences, trade shows, technical events, etc.

If you have an event for engineers, we have the audience that needs to know about it and get inspired to attend.
We'll customize the approach based on your event.

A Wevolver event promo package consists of:

- 1 Customized landing page.
- 1 Large social media campaign on all channels.

Example of event promotion for the NVIDIA GTC Developer Conference which was promoted on Wevolver's social media and web platform.



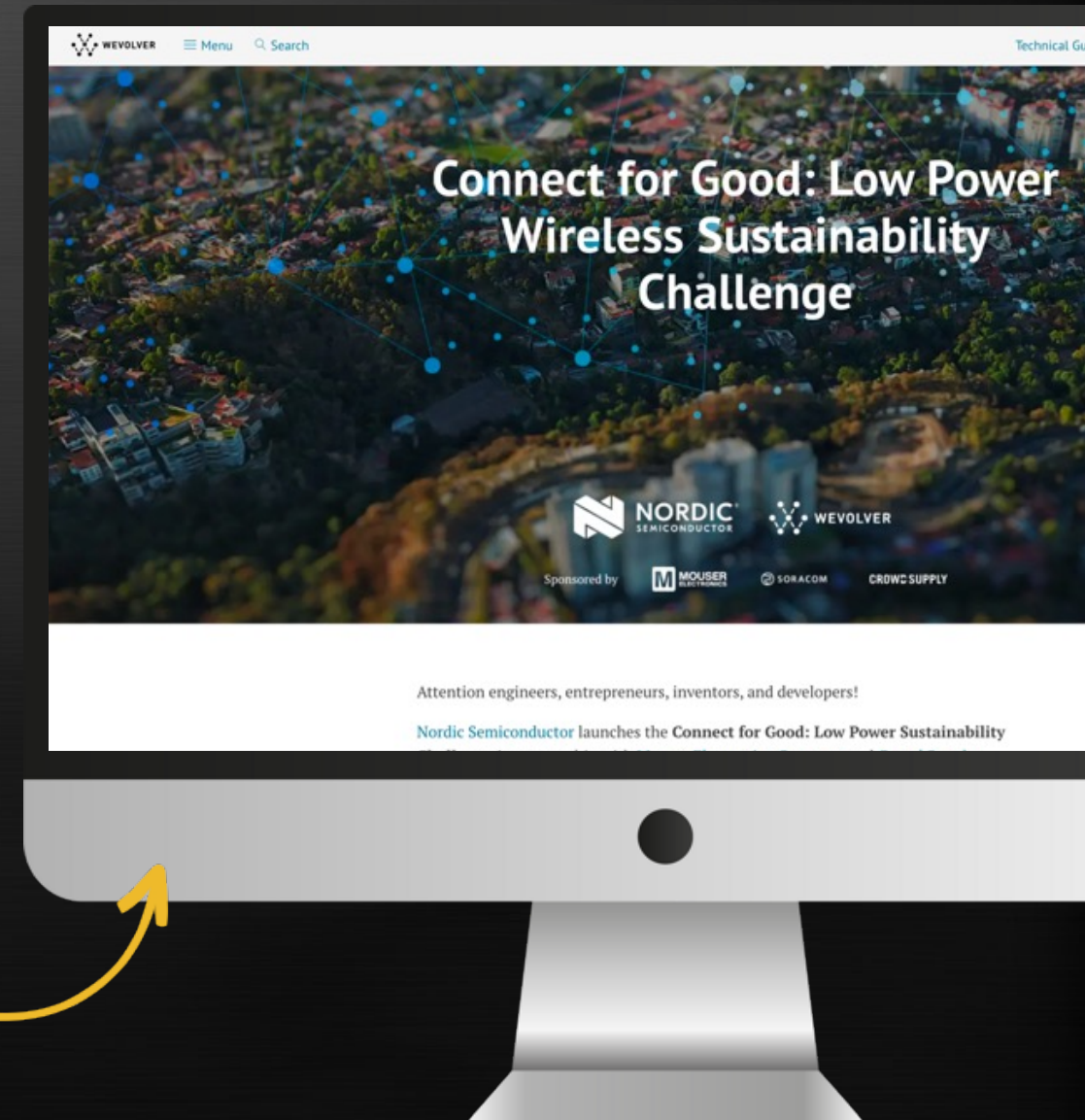
Engineering Challenges

Educate the market about your technology, gain deep insights in use cases, and connect with potential partners and customers.

Our engineering challenges receive submissions from startups and scale-ups, individual engineers, students, researchers, and small to medium sized businesses.

We have run numerous challenges in various industries and have a proven playbook to get you high-quality submissions.

Challenge example: with Nordic Semiconductor and other partners. Dozens of submissions that used Nordic's technology to solve sustainability issues





Reports & Insights

Valuable learnings from your campaigns

We identify which organizations visit your content. Not only gives this the confidence that you reach the right people, but it can also provide unique insights into who is interested in your technology. This business intelligence can inform your marketing approach, as well as uncover impactful insights for your sales and innovation strategy.

Reports & Readership Insights are included in your campaigns



Stanford University

Stanford, CA | Research



Airbus Group S.A.S.

Blagnac | Aviation & Aerospace



Samsung

Seoul | Consumer Electronics



Bosch

Stuttgart | Computer Software



Intel Corporation

Hillsboro, OR | Semiconductors



BMW Group

Munich | Automotive

SIEMENS

Siemens

Munich | Electrical/Electronic



Motorola

London | Consumer Electronics



Tesla

Palo Alto, CA | Automotive

“For engineers there is no
other platform like Wevolver ”

Joel Ong

Co-founder Origin.io – San Francisco, USA.

LET'S TALK

We tailor our approach to your specific needs so that we can create impactful results that delight you. Just connect and explore what we can do together.

Wevolver
Overhoeksplein 1
1018 DH Amsterdam
The Netherlands

info@wevolver.com
www.wevolver.com

